

Appendix 1

When you're in a bad mood but your friends still make you go out



1. What kind of person do you think created this meme?

Someone who is very busy, someone who doesn't like to go out often, someone in a bad mood, etc.

2. What are they trying to communicate?

They don't really want to go out, they want to stay in, they want to be alone, they are the pink person, etc.

3. What is their opinion or stance on the topic?

Same as #2, also maybe they low-key appreciate their friends, etc.

4. Why do you think they created this meme? In other words, what do they want the reader to do or feel?

Make a joke, connect with audience that feels the same way, connect with audience that makes their friend go out